

FOR IMMEDIATE RELEASE

July 24, 2014

THE WALT DISNEY FAMILY MUSEUM'S FIFTH ANNIVERSARY Programs, Activities, Screenings, and Special Events

This coming October, come celebrate our <u>fifth anniversary</u> here at The Walt Disney Family Museum! On October 1, 2009, Diane Disney Miller first welcomed guests to explore the life, work, and legacy of her father Walt Disney: an entertainer, risk-taker, and innovator who helped define 20th-century America. In recognition, we've planned a month full of special events, captivating programming, hands-on activities, after hour parties, and so much more. For more information, a full schedule of events, and tickets, please visit waltdisney.org/anniversary.

SPECIAL EVENTS

OUR FIFTH ANNIVERSARY!

Wednesday, Oct 1 | 10am–8pm (special extended hours)

\$10 admission after 6pm

On the anniversary of our opening five years ago, we'll be extending our hours to 8pm in celebration. Enjoy special programming all day long, in the galleries, and in the Learning Center. All galleries will be open and animated shorts will be featured in the theater. We'll have something special exclusively for members, too. Beginning at 6pm, enjoy treats from food trucks and half-priced admission.

SPECIAL EVENT | Animate Your Night: Haunted Mansion Halloween

Friday, Oct 24 | 7–10pm

\$12 members | \$15 non-members

Pirates, ghosts, ghouls, and a New Orleans vibe inhabit the walls of the museum throughout this after-hours party. Celebrate our fifth anniversary in costume and enjoy the final weeks of our special exhibition, *Marc Davis: Leading Ladies and Femmes Fatales*, featuring a selection of Davis' famous *Haunted Mansion* paintings. Creepy crafts and feisty food help conjure good spirits for the Halloween season. Look alive!

MEMBERS ONLY EVENT | Tinker Bell Tea with Mindy Johnson

Saturday, Oct 4 | 10am-3pm

\$75 adults, includes book Tinker Bell: An Evolution

\$40 children 9 years and under, includes a specially chosen book for younger readers Meet, greet, and enjoy a lovely day with Mindy Johnson—author of *Tinker Bell: An Evolution*. This event begins with an intimate presentation and personalized book signing in the theater, followed by tea, lunch, and tasty desserts and conversation with our special guest. After lunch, you'll be treated to reserved seating for an afternoon showing of *Peter Pan*.

BOOK SIGNING | Mindy Johnson, Author of *Tinker Bell: An Evolution* Saturday, Oct 4 | 3–5pm

Books sold in the museum store. Signing is FREE and open to the public.

Mindy Johnson will be available book signing in our Awards Lobby. Our very special guest has achieved success as an author, historian, educator, musician, songwriter, playwright and much more. She will be signing copies of her critically acclaimed book, *Tinker Bell: An Evolution* (produced in conjunction with Disney's Animation Research Library and Disney Editions), which was recently honored with a 2014 Family Choice Award.

MEMBERS ONLY EVENT | Anniversary Open House

Friday, Oct 10 | 6:30–10pm open house reception, 7pm presentation \$35 open house reception only | \$45 open house reception & presentation

The museum opens its doors to members and their guests for a special evening celebration of our fifth anniversary. Enjoy the galleries after-hours, musical entertainment, food and drink, and an exclusive video retrospective of the making of the museum. Limited tickets are also available to join Disney historians and museum founding consultants Jeff Kurtti and Paula Sigman Lowery for a special presentation about the history of the museum and working with Diane Disney Miller to pull it all together, followed by a Q&A. Our Walt's Circle donors and Supporter and Friend members are welcome to enjoy dessert during a private meet and greet with Jeff and Paula in the Learning Center at 8:30pm. Presentation tickets are limited.

LEARNING CENTER OPEN HOUSE

Monday-Sunday, Oct 13-19 | 1-6pm

FREE with special exhibition admission

Join us in the Learning Center to celebrate the art and animation created here over the past five years and try your own hand at some of our favorite activities.

SCREENINGS

FILMS OF THE MONTH

In celebration of our five years, enjoy a new screening in our theater every week in October.

Peter Pan

Oct 1-5 | 1:30 & 4pm

Fly away to Never Land with Peter Pan, Tinker Bell, and friends for adventures with pirates and a hungry crocodile.

The Best of Mickey Mouse

Oct 6-12 | 1:30 & 4pm

Enjoy a compilation of shorts featuring America's favorite mouse and ambassador of The Walt Disney Company.

Donald Duck and Friends

Oct 13-19 | 1:30 & 4pm

This entertaining collection of shorts stars one Disney's most beloved cartoon characters and his partners in fun.

Hallowscreen!

Oct 20-31 | 1:30 & 4pm

A spoooooky line-up of hair-raising shorts featuring breakthrough animation techniques and some of Walt's most memorable characters.

DISCUSSIONS

SPOTLIGHT TALKS | The History of The Walt Disney Family Museum

Wednesday - Sunday, Oct 1–5 | 11am, 1 & 3pm

FREE with special exhibition admission

Beginning October 1, 2009, visitors from around the world journeyed to the Presidio of San Francisco to experience the life story of Walt Disney in a new and inspiring way. On the occasion of our fifth anniversary, join our museum educators as they share the fascinating story of how the museum itself came to be.

TALK | The Walt Disney Family Museum: From Dream to Reality

Saturday, Oct 11 | 3pm

\$18 members | \$20 non-members | \$15 youth (ages 17 & under)

During the crucial period of project development for The Walt Disney Family Museum, authors and Disney historians Jeff Kurtti and Paula Sigman Lowery worked closely with museum founder Diane Disney Miller in determining the overall story and content for the museum's ten galleries. Join these two leading authorities for a talk about the creation of Walt's museum, their experiences with Diane, and the challenge to bring her dream to life.

ADDITIONAL INFORMATION

Walt's Circle, Supporter, and Friend level members receive exclusive, early access to purchase tickets for all anniversary events until the public on sale date of Monday, August 4 at 10am. To reserve your tickets today, call 415.345.6829 or email membership@wdfmuseum.org; tickets are not available for purchase at the museum ticket desk until the public on sale date.

Don't miss out! Join or upgrade your membership at the Friend level or above to secure your tickets now.

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ABOUT THE MUSEUM

The Walt Disney Family Museum presents the fascinating story and achievements of Walt Disney, the man who raised animation to an art, transformed the film industry, tirelessly pursued innovation, and created a global and distinctively American legacy. Opened in October 2009, the 40,000 square foot facility features the newest technology and historic materials and artifacts to bring Disney's achievements to life, with interactive galleries that include early drawings and animation, movies, music, listening stations, a spectacular model of Disneyland, and much more.

Hours: Daily 10am to 6pm; closed every Tuesday, New Year's Day, Thanksgiving, and

Christmas Day. Last gallery entry at 4:45pm.

Tickets: Free for members | Non-members: \$20 adults, \$15 seniors and students, \$12

youth under 17, free for children 5 and under | All paid tickets include free

admission to the special exhibitions.

Where: 104 Montgomery Street, The Presidio of San Francisco, San Francisco, CA

94129

415-345-6800

Website: waltdisney.org

<u>facebook.com/thewaltdisneyfamilymuseum</u> twitter + instagram: @wdfmuseum

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