



What: The Big Draw at The Walt Disney Family Museum

[The Walt Disney Family Museum](#) is pleased to once again host The Big Draw, the world's largest drawing festival, on October 8, 2016. The museum-wide family event will celebrate Walt Disney's contributions to the world of art and drawing, and encourage visitors of all ages to participate, observe, and enjoy drawing and storytelling.

The 2016 Big Draw theme will be "STEAMPowered" with STEAM referring to the integration of science, technology, engineering, art, and math into the field of animation. As a part of his legacy, Walt Disney blended these five subject areas throughout his works—from working with sound engineers to create the first cartoon with synchronized sound, to encouraging The Walt Disney Studios' technician Bill Garity in his development of the Multiplane Camera in 1937. Based on the principles of STEAM, Walt also developed a team of creatives known as *Walt Disney Imagineering* to help design and build Disneyland. The event's STEAM initiatives will include drop-in activities, performances, and ticketed workshops to learn more about how STEAM is a significant component of both animation and storytelling.

The museum is pleased to announce a partnership with Honest® Tea in support of Big Draw. Honest Tea will provide free sample tastings and admission to the museum's core galleries and *Wish Upon a Star: The Art of Pinocchio* for the first 40 family groups (or 120 visitors) who participate in Big Draw. Explore the evolution of character and animation itself—along with the importance of honesty—in this special exhibition.

Full line up of guest artists and special activities to be announced. For more information on The Big Draw, please visit www.thebigdraw.org.

When: Saturday, October 8, 2016 | 11am–4pm

Where: The Walt Disney Family Museum
104 Montgomery St, The Presidio
San Francisco, CA 94129

Tickets: Free admission to Big Draw activities. Paid admission is required for museum galleries and exhibitions. Thank you to Honest Tea for sponsoring museum and exhibition admission for the first 40 families (or 120 people) participating in The Big Draw.

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ABOUT THE MUSEUM

The Walt Disney Family Museum presents the fascinating story and achievements of Walt Disney, the man who raised animation to the level of fine art, transformed the film industry, tirelessly pursued innovation, and created a global yet distinctively American legacy. Opened in October 2009, the 40,000 square foot facility features the newest technology

along with a vast collection of historic materials and artifacts to bring Disney's achievements to life, myriad interactive galleries presenting early drawings and animation, movies, music, listening stations, a spectacular model of Disneyland and much more. The museum is a 501(c)(3) nonprofit organization located in the scenic Presidio of San Francisco.

The Walt Disney Family Museum has created many world-class exhibitions, such as *Disney and Dalí: Architects of the Imagination*; *MAGIC, COLOR, FLAIR: the world of Mary Blair*; and *Water to Paper, Paint to Sky: The Art of Tyrus Wong*, several of which have traveled to other museums around the world. The most recent, *Wish Upon a Star: The Art of Pinocchio*, is the fifteenth exhibition originated by museum since 2012.